FROM THE BOOKSHELF #136
ROGER LYONS

APRIL 13, 1976

THE NEW COLUME ! A ENCYCLOPEDIA

ANNCR: THE VOICE OF AMERICA BRINGS YOU NOW ANOTHER IN THE
WEEKLY SERIES....FROM THE BOOKSHELF... A SERIES IN
WHICH WE REPORT ON SOME OF THE MANY BOOKS AMERICANS
ARE CURRENTLY READING. TODAY ROGER LYONS' REPORT ON

"THE NEW COLUMBIA ENCYCLOPEDIA," PUBLISHED BY THE COLUMBIA

UNIVERSITY PRESS. HERE IS _____.

EDITOR:

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NINETEEM SEVENTY-FOUR MITHESSED THE PUBLICATION OF
THE FIFTEENTH EDITION OF THE "ENCYCLOPEDIA BRITANNICA",
PROBABLY THE BEST KNOWN OF ALL ENCYCLOPEDIAS IN THE
ENGLISH LANGUAGE. ITS THIRTY VOLUMES, COSTING
HUNDREDS OF DOLLARS, FOLLOW THEIR PREDECESSORS AS
A MASTERPIECE OF SCHOLARSHIP. BUT THE BRITANNICA'S
HIGHLY COMPLICATED ORGANIZATION OFTEN MAKES IT
DIFFICULT FOR THE LAYMAN TO QUICKLY FIND THE
INFORMATION HE WANTS AND ITS VERY ERUDITION MAY
DISCOURAGE THE BROWSER.

VOLUME "COLUMBIA ENCYCLOPEDIA" WAS PUBLISHED IN 1975,
AND FOR THE AVERAGE EDUCATED PERSON WHO WANTS READABLE
INFORMATION QUICKLY, THE FORMAT OF "THE NEW COLUMBIA
ENCYCLOPEDIA" IS SUPERIOR. UNLESS ONE IS A MEMBER
OF THE ACADEMIC COMMUNITY AND NEEDS THE DEPTH THAT
A LARGER ENCYCLOPEDIA PROVIDES, THIS ONE-VOLUME,

EDITOR: (CONT'D)

THREE-THOUSAND PAGE TONE WILL FIT THE GENERAL NEEDS OF MOST FAMILIES.

IS YOUR INTEREST AN UNFAMILIAR NAME FROM THE REMOTE

PAST OR ONE AS RECENT AS 1974? IS SOME HISTORICAL

REFERENCE YOU HAVE BEEN READING ABOUT UNKNOWN OR

UNCLEAR? OR ARE YOU SEARCHING FOR SOME NOT-TOO
TECHNICAL PIECE OF INFORMATION IN THE ARTS OR SCIENCES?

THE CHANCES ARE VERY GOOD THAT AT LEAST SOME BASIC

AND VALUABLE INFORMATION WILL BE OFFERED BY THIS WORK.

AND FOR THOSE WHOSE APPETITE IS WHETTED TO SEEK MORE

INFORMATION, A SHORT BIBLIOGRAPHY AND CROSS-REFERENCES

APPENDED TO THE ARTICLE WILL LEAD FURTHER.

THE LAST EDITION OF THE "COLUMBIA ENCYCLOPEDIA" WAS ISSUED IN 1950. ONE OF THE MANY DELIGHTS OF THIS NEWEST EDITION IS ITS COVERAGE OF THE DIZZY PACE OF EVENTS IN THE LAST GENERATION. FEW NAMES WHICH HAVE COME INTO PROMINENCE ARE MISSED. THERE'S INDIRA GANDHI, GERALD FORD, AND WERNER HEISENBERG. FOR THOSE WHO THIRST AFTER KNOWLEDGE FOR ITS OWN SAKE, THE "NEW COLUMBIA" MAKES A FASCINATING BEDSIDE COMPANION, FOR HERE IN THIS ONE REFERENCE BOOK IS A SURVEY OF MAN,



HIS CULTURES AND HIS ENVIRONMENT. READING IT

BRINGS TO MIND THOSE FAMOUS LINES OF SHAKESPEARE:

"WHAT A PIECE OF WORK IS MAN! HOW NOBLE IN REASON!

HOW INFINITE IN FACULTY!"

EDITOR: (CONT'D)

EPHESUS WERE? THE "NEW COLUMBIA" HAS A PARAGRAPH
OUTTHEM. ARE YOU INTERESTED IN A SUMMARY OF THE
WATERGATE AFFAIR? YOU WILL FIND A CRISP ACCOUNT.
EVERY NAME IN THE BIBLE IS LISTED. YOU MAY NOT CARE
TO KNOW THAT THERE WERE SIX RULERS NAMED FERDIMAND THE
FIRST, DUT PERHAPS THE FACT THAT THE NORSE GODDESS
FREYJA RODE IN A CHARIOT DRAW! BY CATS WILL CATCH YOUR
FANCY. OR THAT BEETHOVE!! COMPOSED MUSIC FOR THE
MANDOLIN. OR THAT THE ARCTIC TERM MIGRATES ALL THE
WAY FROM THE ARCTIC TO THE ANTARCTIC AND BACK AGAIN.
PERHAPS YOU KNEW ALL THAT. BUT DID YOU KNOW THAT
WHALES, LIKE BATS, USE ECHOES FOR NAVIGATION? AND IF
NOME OF THESE ITEMS CATCHES YOUR FANCY, JUST TURN A
FEW PAGES; YOU ARE SURE TO FIND SOMETHING.



OF COURSE, IF YOU'RE AN EXPERT IN SOME FIELD, YOU CAN ALWAYS MIT-PICK. REVIEWERS LOVE TO INDULGE IN THAT SPECIAL KIND OF SNOBBERY THAT CITES MISSING NAMES, SHEERS AT DEFINITIONS THAT DON'T PLEASE THEM AND POINTS UP CONTRADICTIONS AND OTHER INADEQUACIES THAT ARE SURE TO BE THERE. BUT WE WILL REFRAIN FROM THAT TEMPTATION.

"THE NEW COLUMBIA ENCYCLOPEDIA," BEING AN AMERICAN
PUBLICATION, NATURALLY ADDRESSES ITSELF MOST DIRECTLY
TO ENGLISH-SPEAKING READERS, BUT IN THIS EDITION IT
HAS CONSCIOUSLY EXPANDED ITS INTERNATIONAL COVERAGE.

EDITOR: (CONT'D)

IT INTRODUCES US TO THE WORLD AND THE UNIVERSE, AND,

LIKE ALL GOOD INTRODUCTIONS, TELLS A GREAT DEAL

BRIEFLY AND ENCOURAGES US TO LEARN MORE. THOSE OF

YOU TO WHOM IT IS INACCESSIBLE MIGHT TRY YOUR NEAREST U.S.

INFORMATION SERVICE LIBRARY.

ANNCR:

YOU HAVE BEEN LISTENING TO THE WEEKLY VOICE OF AMERICA SERIES, FROM THE BOOKSHELF, WHICH REPORTS ON BOOKS AMERICANS ARE READING. TODAY'S SELECTION WAS "THE NEW COLUMBIA ENCYCLOPEDIA." JOIN US NEXT ----- (AT THIS TIME) FOR ANOTHER SELECTION... FROM THE BOOKSHELF.

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WJL/CAK